



Joe

since 1970

Poltrona
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designer

Jonathan De Pas
Donato D'Urbino
Paolo Lomazzi

description

Joe is a big comfortable chair in the form of a giant baseball glove, mounted on invisible wheels. With this project the designers, inspired by the poetics of Pop Art, gave material form to their admiration for the legendary American baseball star Joe DiMaggio. With a courageous shift of scale, they transformed the glove into a welcoming place to sit, inserting a hyperrealist figure borrowed from the world of art into the domestic environment.

typology

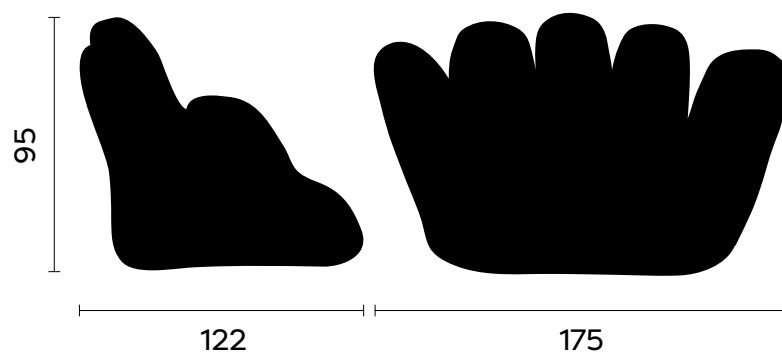
Armchair

dimensions

175 × 122 × 95[h] cm

weight

54 kg





Joe

materials

Structure in metal,
padding in preformed
polyurethane foam,
covering in leather

colors

Wide range of colours.
Here is a selection of the
best-selling ones:

NOR00105		BAL93347		VIN93108	
BAL99011		VIN33090		BAL43001	
NOR01038		BAL33280		BAL53001	
SOF00109		RUS55063		VIN91110	
BAL43003		BAL93002		TRE54099	



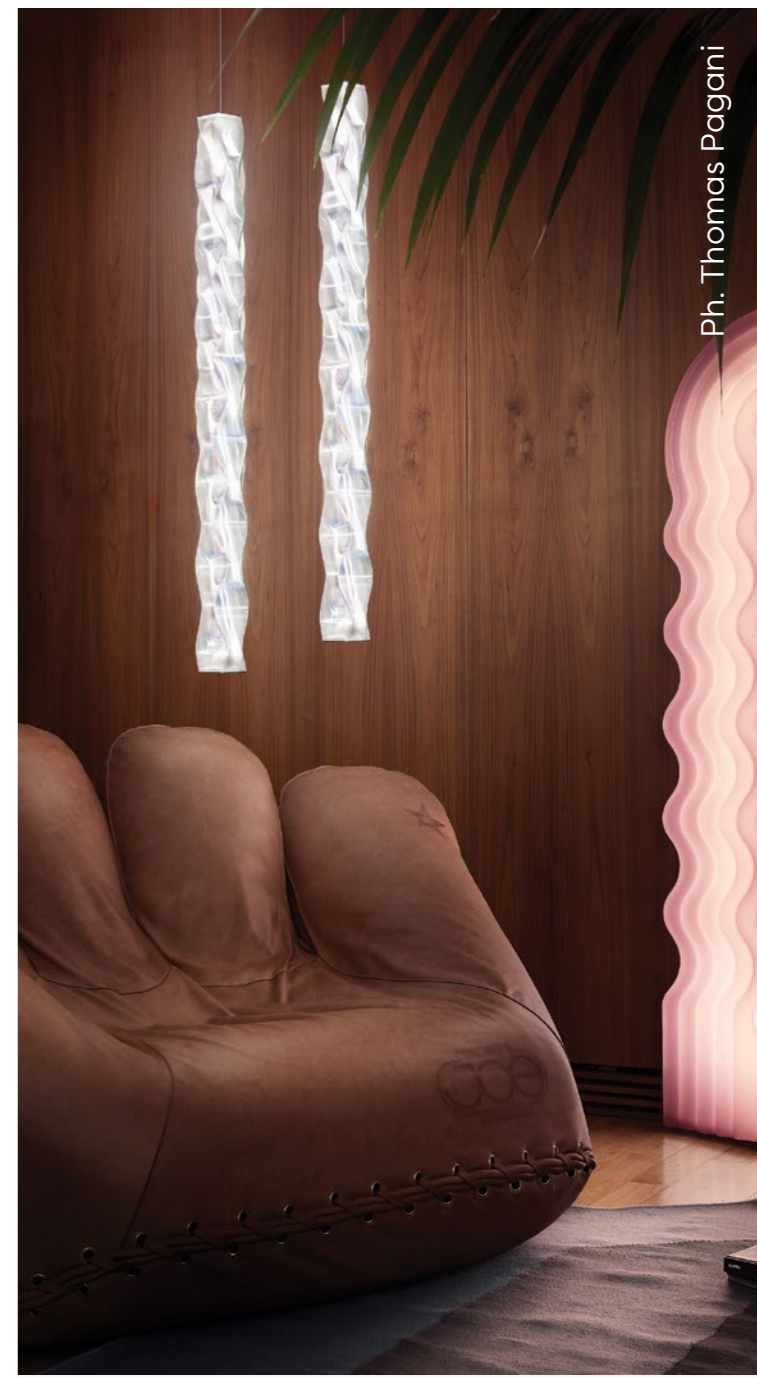
Ph. Eva Sauer

↖ Poltronova factory, Agliana. 2012



Ph. Lorenzo Ricci

↖ Superduper atelier, Florence. 2020.



Ph. Thomas Pagani

↖ Slamp shooting, Milan. 2019



Ph. Donatello D'Angelo

↖ Poltronova showroom, Florence. 2017



Ph. L. Fantacuzzi & M. Galati

↖ Paolo Lomazzi on "Living Corriere", 2018



↖ Old negative from Poltronova archive



↖ Poltronova factory, Agliana. 2003



Ph. Pietro Savorelli

↖ *The Student Hotel, Florence. 2020*

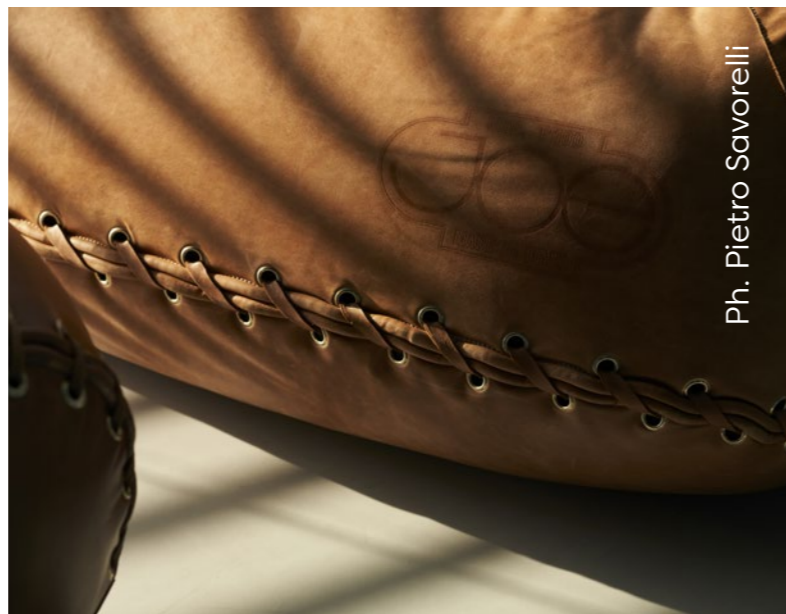


Ph. Pietro Savorelli

↖ *The Student Hotel, Florence. 2020*

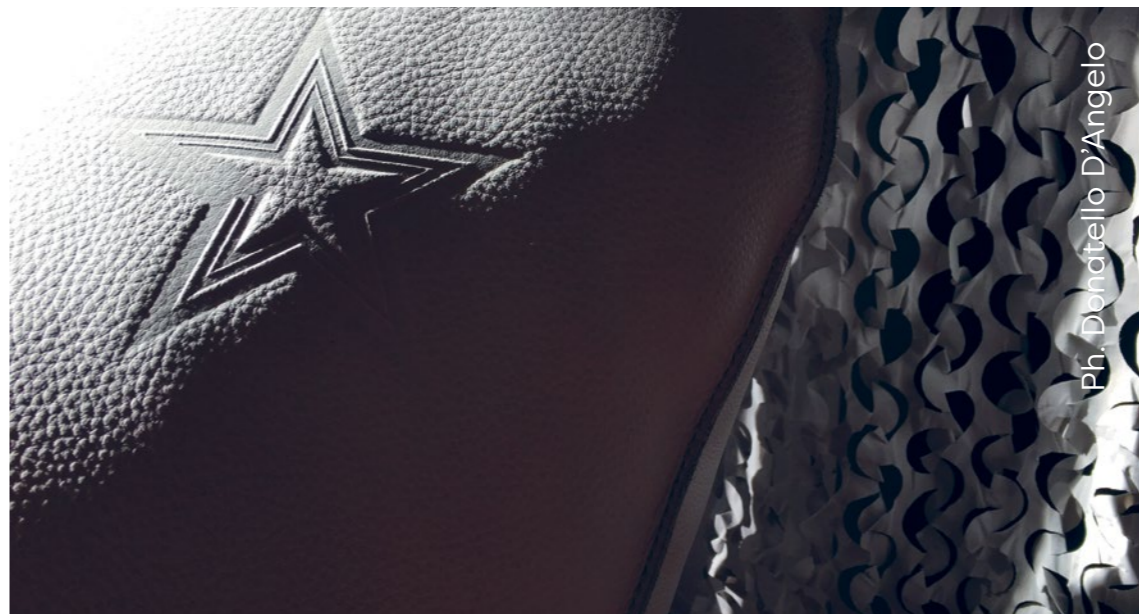


↖ *The Student Hotel, Florence. 2020*



Ph. Pietro Savorelli

↖ *The Student Hotel, Florence. 2020*



Ph. Donatello D'Angelo

↖ *Poltronova showroom, Florence. 2017*



a museum masterpiece

In permanent collection at MoMa, Triennale Design Museum, ADAM Museum Bruxelles beyond many temporary exhibition all over the world



Ph. Gianluca Di Iorio

↶ Triennale Design Museum, Milan. 2019



Ph. Pietro Savorelli

↶ Contemporary Cluster, Rome. 2020



Ph. Antonio Carloni

↶ Milan Design Week. 2016



↶ Porto Design Biennale. 2019



Ph. Donatello D'Angelo

↶ Cortona On The Move. 2017



↶ Paristurin.ch, Zurich. 2017



Ph. Massimiliano Polles

↶ Saatchi Gallery, London. 2019



↶ Cortona On The Move. 2015



Contemporary Cluster, Rome. 2020 ↗



↖ Spike Lee featured on "la Repubblica", 2017



Ph. Pietro Savorelli

Jean-Charles de Castelbajac on "Casa Vogue Brasil", 2018 ↗



Ph. Thomas Dupai

Cortona On The Move. 2016 ↗



an icon to sit



Each armchair takes 10 square metres of high quality full-grain leather. The 30 leather patterns making up the cover are cut out using scissors, in a very accurate manner because the cut will be visible. The seam is machine-sewn, and at the end of each seam, the threads are knotted together to make sure they stay tied even after many years.

The 140 metal eyelets are put in by hand. It then takes many hours to add the soft padding to the polyurethane foam, and to put the cover on and seal it at the bottom, pulling the strings through the metal eyelets. To make the armchair, our seamstress and our upholsterer take all the time they need to achieve the best result.

made in Italy
since 1970

The armchair Joe has a very original shape, but its cover requires using superb craftsmanship. Designed in the 1970s with what was in those days the innovative technique of pre-formed expanded polyurethane - permitting foaming items into any shape - it took highly accurate manual work to faithfully reproduce the classic leather baseball glove on a giant scale. Today, just as in the past, the leather cover is made like an haute couture dress, in order to ensure the very best quality, and each armchair is unique.



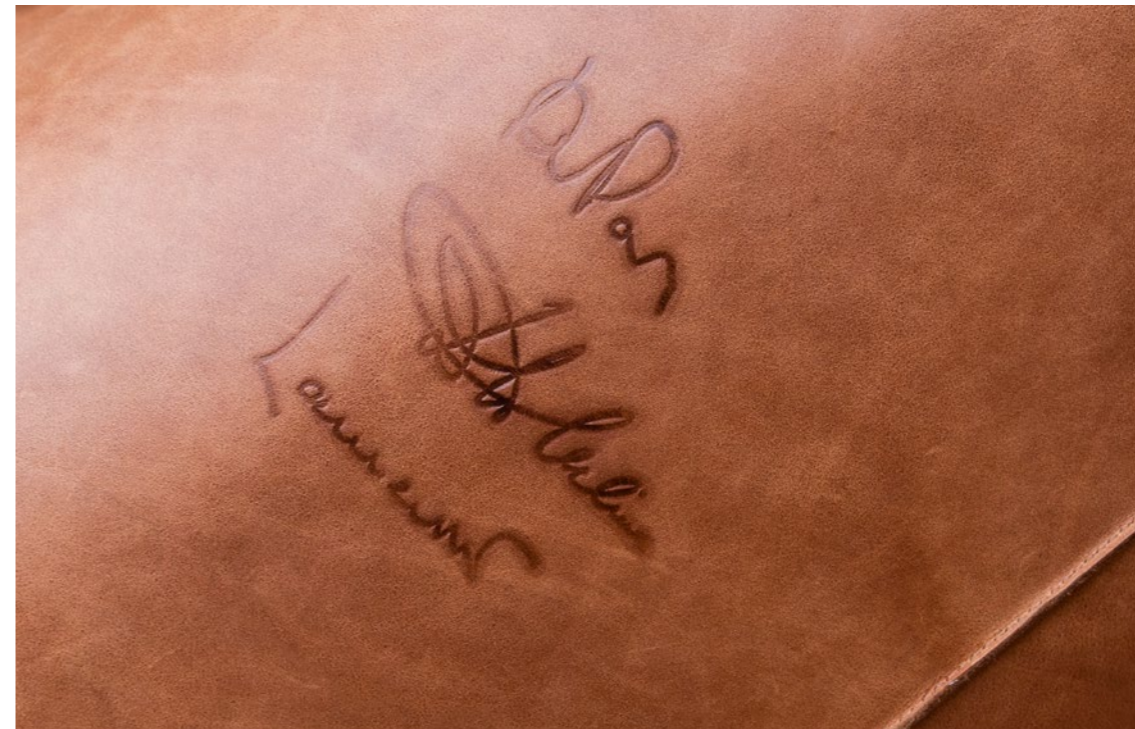
Ph. Ugo Mulas

Poltronova factory,
Aglia. 1970—2020

Three signs branded onto the leather guarantee its authenticity: the name Joe, the signature of the designers and the star.



made in Italy since 1970



Each armchair has its own identity card, which shows the number of the armchair and a leather bag with products for preserving the leather.



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image rights

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Poltrona team to be traced and mentioned correctly.*

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